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Find sources: Eenadu – news · newspapers · books · researcher · JSTOR (July 2012) (Read how and when to delete this model message) EenaduTypeDaily newspaperFormatBroadsheetOwner(s)Ramoji Group World Newspapers and Magazines. Wordpress.org. Retrieved 30.12.2006.EditorD.N. Prasad (Telangana edition)M.Nageswara Rao (Andhra Pradesh edition)[1]Founded in 1974; 46 years ago (1974)LanguageTeluguHeadquartersHyderabad, IndiaCirculation1,614,105 Daily[2] (as of December 2019)Webstiewww.eenadu.net Eenadu (lit. 'Today') daily newspaper is the largest Telugu newspaper distributed by the State of Andhra Pradesh and telangana[3]. According to the Indian Readership Survey (IRS) Q1 2019, Eenadu ranks number four among Indian regional newspapers, with a total readership (TR) of 15,673,000. [4] Ramoji Rao founded Eenadu (today or this country in Telugu) in 1974. Eenadu later ventured into other markets, such as financial and stingy funds (e.g. 2007). Margadarsi chits), food (Priya Foods), film production (Usha Kiran Films), film distribution (Mayuri Films) and television (ETV). All companies are organized under the Ramoji Group. Editions Of The Various Editions of Eenadus are everywhere in the Telugu-speaking indian region, which is the state of Andhra Pradesh and the state of Telangana, as well as in cities such as Chennai, Bengaluru, Mumbai and New Delhi. History In the early days. The spread of Eenadu was initially limited. Launched in the city of Visakhapatnam, it was unable to sell more than 3,000 copies a week. [5] Eenadu found himself struggling to become a daily publication among the publications. However, it was popular in certain areas and competition remained a problem. Eenadu hired a new group of executives as part of a key decision-making and management team that pushed it toward what it is now: mostly a high-spread newspaper in the region. Eenadun was launched from Visakhapatnam on 10 August 1974 by Ramoji Rao, a businessman who had previously achieved success with Priya Pickles and Margadarsi Chitunds. At that time, Indian Andhra Prabha, owned by the Group, was a leading regional newspaper. Eenadu started. A print order of 4,000 copies manually and manufactured using a used printing press. But by the time it was admitted to the NAO in 1976, its circulation had already reached 48,000 readers. By 1978, Eenadu surpassed Andhra Prabha's circulation, and by 1995 two other competitors, Andhra Patrika and Udayam, folded, leaving Eenadu with more than 75% of the audited distribution of the Telugu equator. When Eenadu expanded to Hyderabad in 1975, it divided the city into target areas, recruited the delivery boys three months in advance and freely distributed the magazine for a week. In the 1980s, technology allowed Eenadu to spread to larger areas only outside the main cities. In the past, it was difficult to control even the three editions of the 1970s (editions of Visakhapatnam, Vijayavada and Hyderabad), since the only means of communication in the publication at the time were a telegram, telephone and tele-printer, all of which had a limited presence in rural Andhra Pradesh. With offset printing, photocompensation software and computer deployment, Eenadu was able to launch editions in smaller cities like Tirupath in 1982. Since the 1980s, the Enadu news editor oversaw a huge local news fundraiser and the organization's dissemination from his Hyderabad office. By the end of the 1980s, six major Telugu connections were underway, and the business was highly competitive. In 1989, Eenadu presented the district dailies (tabloid edition), which transports its presence not only to regional cities such as Rajahmundry, Karimnagar, Guntur and Adilabad, but also to taluka cities such as Suryapet and Tadepalligudem. Each publishing centre needed 40 engineers in printing presses. The samples from the Eenadu district were based on market research that found that heavy local content would create new groups of readers and increase advertising revenue. At the moment, the area prints local news especially for each of the most important locations in the area, preventing a separate local daily need. Every day of the week, few special sections are published. [6] References ^ శావాడు నుంచి తప్పకప్పు రామోజీరావు. Samayam Telugu (Telugussa). 14 December 2019. Retrieved 5 March 2020. ^ Most distributed daily newspapers (language-wisdom) (PDF). NAO. Retrieved 5 January 2020. ^ IRS 2012 Q1 Topline Findings p. 11 Archived 7.4.2014 in Wayback Machine ^ Indian Readership Survey Q1 2019 (PDF). mruc.net p. 42. Archived (PDF) from the original on 16 September 2020. Retrieved 16 September 2020. ^ Eenadu categorized ad booking online. www.bookmyadvertisement.com. Retrieved 8 April 2020. ^ Eenadu Epaper. External Links Official Website Eenadu epaper History Retrieved దిల్లీ: ఆదాయపు పన్ను శాఖ తదితరల్లో టీకెక్కం చేసుకోవడం ఎన్నుకల సంఘం(ఈసీ) దిల్లీ: ఆదాయపు పన్ను శాఖ తదితరల్లో టీకెక్కం చేసుకోవడం ఎన్నుకల సంఘం(ఈసీ) దిల్లీ:

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